

Demographic Feedback

Demographic information provides your company with basic knowledge about your customers and employees. The reports are based on the questions asked in the demographic section of the assessment questionnaire. The graphical image displays the percentage of each response received for a particular question. The count is the actual frequency of responses to the question. Demographic feedback, such as primary position, is useful for sorting information and identifying perception gaps.

Sample Results

Percentage of people who responded with the position of supervisor.

Demographic Feedback

What is your primary position?

Response	Count	Percent	0	20	40	60	80	100
Executive	45	4.4%	[Bar chart showing 4.4%]					
Manager	67	6.5%	[Bar chart showing 6.5%]					
Supervisor	181	17.6%	[Bar chart showing 17.6%]					
Employee/Staff	735	71.5%	[Bar chart showing 71.5%]					
No Response	0	0.0%	[Bar chart showing 0.0%]					

*Sample graph does not represent your company's actual results.

Response criteria determined from the assessment questionnaire.

Actual count of people who responded with the position of supervisor for this company.

**ABC Hospital
Business Practices Assessment - YYYY
Demographics Report**

What is your overall position?

Response	Frequency	Percent	0	20	40	60	80	100
Executive	0	0.0%						
Director	4	2.5%						
Supervisor	8	4.9%						
Manager	6	3.7%						
Staff	92	56.4%						
No Response	53	32.5%						

What one category best describes your job?

Response	Frequency	Percent	0	20	40	60	80	100
Registered Nurse	70	42.9%						
Nursing/Clinical Support (LPN, PCT, Unit Secretary)	8	4.9%						
Pharmacist	0	0.0%						
Radiology/Special Procedures Technologist	0	0.0%						
Administrative (VP, Director, Manager, Supervisor)	6	3.7%						
Business/Financial: (secretary, bus. office, med records, coder, patient access,	15	9.2%						
Other Clinical Professional (PT, OT, speech pathologist, med tech, dietician,	17	10.4%						
Skilled Maintenance/Facility Support (engineering, plant support, security)	0	0.0%						
Technicians (LPN, CNA, respiratory tech, sleep lab tech, OR tech, lab tech,	15	9.2%						
Information Systems/McKesson	0	0.0%						
Food Services/Morrison's	0	0.0%						
Environmental Services/Housekeeping/HHS	0	0.0%						
Other	15	9.2%						
No Response	17	10.4%						

The Demographic Report helps an organization identify and accumulate qualitative information that can be useful in understanding the **who, what, when, where** and **how long** affecting the organization. This additional data also allows HPS/Success Profiles to slice the quantitative data in various fashions to help explain trends and compare to national norms.

